



What's Happening?

The month of March has been highly anticipated by CKC members and event enthusiasts; so we're excited that the wait is nearly over! We're busy gearing up for our first Apprentice Judge Education Workshop as well as the Douglas Farms Spring Conformation Show. CKC representatives will also be taking a trip up north in support of New York dog breeders on March 24th. Visit ckcusa.com/events/event-schedule for event details. Shop for puppy products at 15% off through 04.05.15 at ckcusa.com/store.

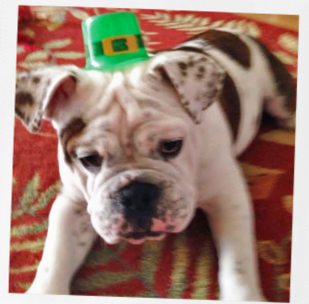


Photo Contest Winner

Congratulations,
SKYE BELLA

St. Patrick's Pups
Photo Contest Winner

Skye Bella is owned by Karen Talbert. Karen will receive a CKC T-shirt and complimentary issue of *Everydog Magazine*.



Featured Product

StarMark Easy Glider Frisbee
\$14.98

This soft flying disc is easy to catch and easy to throw. The 7-inch diameter frisbee is virtually indestructible, providing hours of entertainment to you and your dog.



Visit the Everydog Shop at ckcusa.com/store to buy online. Also available: StarMark Easy Glider Max \$18.98

Canine Column



Google's Most Searched Dog Questions of 2014

Being a dog owner certainly comes with its challenges. But thanks to the internet, it's easier than ever to get the information you need right when you need it. Each year, Google releases its most searched dog questions for the previous year. Check out the top 10 questions that dog owners had in 2014.

- Why do dogs eat grass?
- Do dogs dream?
- Why do dogs howl?
- Why do dogs have whiskers?
- Why do dogs chase their tails?
- How to clean dogs' ears
- Why are dogs' noses wet?
- How to stop dogs from digging
- How to introduce dogs
- Why do dogs bury bones?

Did you Google any of these questions last year? Find answers at <http://bit.ly/19C43vl>



K9 Current Event

Class Action Lawsuit Alleges Beneful Is Killing Dogs

On February 5th, California dog owner Frank Lucido filed a class-action lawsuit against Purina, maker of the popular dog food Beneful.

Lucido claims that of his three dogs, Beneful killed one and made two very ill. According to the suit, Beneful contains propylene glycol, an ingredient found in automobile antifreeze. Purina says this ingredient is FDA-approved and is an additive used in human food products.

But Lucido says he's not the only victim. He claims that in the past four years, there have been more than 3,000 online complaints regarding dog illnesses associated with the consumption of Beneful. Reported symptoms include stomach and related internal bleeding, liver malfunction or failure, vomiting, diarrhea, dehydration, weight loss, seizures and kidney failure.



Get your **DAILY** dose of prescription **DOG**.

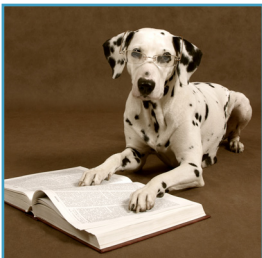


Subscribe today to guarantee your savings!

everydogmagazine.com/subscribe



Fido's Fact



Your dog may be a lot smarter than you think. The average dog is as linguistically intelligent as a two-year-old human. According to Stanley Coren, a professor and leading canine intelligence expert at the University of British

Columbia in Vancouver, dogs can understand about 165 words, signs and signals. The more intelligent dogs that Professor Coren studied understood up to as many as 250 words and signals, making them about as smart as a two-and-a-half year old human. Professor Coren and other scientists identified the ten most intelligent breeds which include border collies, poodles, German shepherds, and golden retrievers. Are you lucky enough to be the owner of one of these sharp breeds?.



K9 Calendar

MARCH 13-14
CKC Apprentice Judge
Education Workshop

MARCH 15-21
National Poison
Prevention Week

MARCH 21
Douglas Farms Spring
Conformation Show

MARCH 24
New York Breeder
Seminar

MARCH
Poison Prevention
Awareness Month

MARCH 3
If Pets Had Thumbs Day

MARCH 1-7
Professional Pet Sitters
Week

6 Simple Steps to the Perfect Pedicure

- 1 Find a well-lit area. Use trimmers designed for pet use only, ensuring they're sharp!
- 2 Start with the front paws, holding the paw firmly in your hand. Push down on the top of the toe gently, making the nail stick out.
- 3 Start at the tip of the nail, trimming small pieces at a 45-degree angle, being careful to avoid the quick, which runs down the center of the nail.
- 4 Don't forget the dewclaws, if they haven't been removed, located on the inside of the leg, near the ankle.
- 5 When you've finished trimming all the nails on all four paws, use a file to smooth out each nail.
- 6 Praise your dog and reward him with a jackpot of treats.



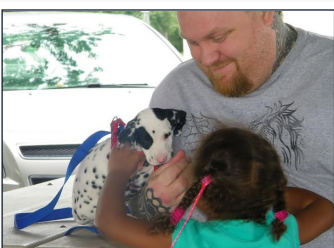
To read this complete article, visit our online Grooming and Style Resources at ckcusa.com/resources/grooming-and-style.

April 2015 Photo Contest

Everydog Easter

We want to see every pup taking part in his family's Easter festivities! Photo submissions are due by April 20, 2015. Submit one photo per contestant ONLY, please. Include your dog's name and age, as well as your name and contact information. For more information and instructions on our monthly photo contest entry, visit our website at ckcusa.com/enewsletter/photo-contest.

Member Spotlight



This photo of Ben Hall and his Dalmatian, Otis, was submitted by Joe Misuraca Jr., Otis's breeder. Joe tells us that Ben is most deserving of this month's CKC Member Spotlight because he not only owns his own dogs but fosters rescue dogs until they find a home of their own. We are proud to have you as a member, Ben!

Do you have a story or opinion you would like to share with our newsletter readers? Direct questions, comments, or suggestions about our monthly newsletter to insider@ckcusa.com.